

## **Paolo Cardoni**

Italian

Born in Rome 4, 12, 1953

via Diaz de Palma, 6  
58010 Talamone (GR)  
tel. +39 0564 887106  
+39 3337787859

paolo.cardoni@gmail.com  
www.paolocardoni.com

### **ILLUSTRATION AND PUBLISHING**

2013

Illustrations for "**Notiziario Tecnico - Telecom Italia**"

2012

Illustrations for "**Notiziario Tecnico - Telecom Italia**"

2009

Co-author with Federico Bini of the book "Piccolo marinaio dei tre oceani"  
(Gallucci Editore)

Grafic design and illustrations for "La Scuola nella Ferrovia" (**Ferrovie dello Stato**)

2006

Participation at "Grimm Brothers" Exhibition

Illustrations for "Mi sentite?" by Sebastiano Ruiz Mignone(Salani)

2005

Participation at Hans Christian Andersen Bicentenary Exhibition "Antichi Incanti"

2004

Illustrations for "**Bella Ciao**" (Gallucci editore)

Illustrations for "La Storia degli uomini" by **Gianni Rodari** (Gallucci)

2003

Illustrations for "Il castello delle rane" by **Jostein Gaarder** (Salani)

2002

Illustrations for "Che bello che bello" by **Philippe Delerm** (Salani)

2001

Co-author with Federico Bini of the book serie "**Sasà**"

Illustrations for "Fiabe di Animali" (DeAgostini Editore)

Illustrations for "Tonino l'invisibile" by **G. Rodari** (Editori Riuniti)

2000

Writer and illustrator of: "Martina e il gatto scomparso" (Edizioni E.Elle)

1999

Illustrations for "Che bello..." by **Philippe Delerm**

Illustrations for "Cosa c'è dietro le stelle" by **Jostein Gaarder** (Salani)

Illustrations for "La rivolta by Buffo" by Donatella Ziliotto (Emme)

Illustrations for "Mimì, che nome è?" by Anna Vivarelli (Piemme)

1998

Illustrations for "il Diario di Adamo ed Eva" (**The Diary of Adam and Eve**) by **Mark Twain** edizioni "Parole di Cotone"

Illustrations for "Cicco" by Donatella Ziliotto (Bompiani)

1997

Illustrations for "C'è nessuno?" by **Jostein Gaarder** e "Un vampiro con gli occhiali a farfalla" by Fabio Daddi (Salani editore).

Collaboration with the children weekly magazine Atinù published by the newspaper "l'Unità"

1996

Decoration over city buses for the campaign "Toscano Immobiliare" for Young & Rubicam

1995

Collaboration as illustrator for monthly magazine Gente Viaggi, Rusconi Editore.

1994

Covers for the monthly magazine "Leggere"

Author of children book: "Il natale di Sasà e Cocò" (Emme Edizioni)

Illustrations for: "Tetto, Andrea e le mamme in attesa" by Silvia Giacomoni (Edizioni E.Elle)

1993

Illustrations for: "L'occhio del lupo" by **Daniel Pennac** (Salani Editore)1992

Illustrations for: "L' ABC del giovane disoccupato" by Alberto Graziani (Mondadori Editore)

1982

Illustrations for Children Books by Ibi Lepscky for EMME Edizioni: Albert, Amadeus, Pablito, Leonardo, Marya, and other publishers: Garzanti, Einaudi, Salani ecc.

1980 - 2006

Illustrations for Advertising Agencies: **FCB, TBWA, Mc CANN, SAATCHI & SAATCHI, YOUNG & RUBICAM etc.**

1979 - 1995

Collaboration (as illustrator) with magazines: "L'Europeo", Anna, Elle, Lei, Nuova Ecologia, Uomo Vogue, Moda, Airone, Salve etc.

## **ADVERTISING CAMPAIGNS FOR SOCIAL DEVELOPMENT**

2012

Collaboration as Illustrator with italian Development Cooperation monthly magazine "**La Cooperazione italiana informa**"

Illustrations for the booklet **Dash Missione Bontà - Ospedale amico** (friend Hospital) (ABIO)

2011

Illustrations for the children book "**Guida al Consiglio Regionale della Valle d'Aosta**" (Giunti Progetti Educativi, Regione Autonoma Valle d'Aosta)

Collaboration with Eulab Consulting e **Obiettivo Lavoro** per un progetto di **e-learning** su "**Stress da lavoro-correlato**"

Illustrations for the book "I temponauti delle cose buone" -series: Che gusto c'è 2008-09, National Contest for italian primary schools (Giunti Progetti Educativi, Cultura che nutre, Ismea, **Ministero delle politiche agricole alimentari e forestali, Regioni**)

2010

Logo Design for the campaign "**Diversità come Valore**" (Diversity as a Value) UNAR - Dipartimento per le Pari Opportunità

Illustrations for the book "**Mi prendo cura di te - L'ospedale e i tuoi diritti**" (I take care of you - Hospital and your rights) Abio - Giunti Progetti Educativi

Illustrations for informative booklet "**Alla Scoperta delle Professioni**" (Exploring the Professions) **Isfol**

2009

Mission in Guatemala as Visual Communication expert for the "Retejoven" Project (**Cooperazione Italiana - Unesco**)

Illustrations for "Mosiro 3, - Enviromental education copybooks" (**Editoriale Scienza- WWF**)

2008

Graphic Project and Illustrations for "Programma di Sviluppo Rurale"  
(Rural Development Program) of **Regione Siciliana**

Illustrations for "Mosiro 2, - Enviromental education copybooks"  
(**Editoriale Scienza- WWF**)

2007

Illustrations for "Mosiro, un fiume da salvare" by Federico Bini (Editoriale  
Scienza - **WWF**)

Author of the animation short film: Progetto A.L.Fa. - **il Voucher di  
Conciliazione** (Dipartimento Regionale Formazione Professionale  
dell'Assessorato al Lavoro, P.O.R. **Sicilia** 2000-2006, Italia Lavoro Sicilia)

Illustrations for "Safety Manual" (**Telecom Italia**)

2006

Illustration and Graphic Design for "**Child: A Way Forward**", Program in  
Support of Children and Adolescents in Vulnerable Circumstances in  
**Ethiopia: Adbys Abeba e Oromia Regions**" (**Italian Cooperation**)

2003

Animation Short "**Estratto Conto**" for **INPS**

2002

Illustrations for informative booklet by **INPS**

Web Site Design for "**Isfol - orientaonline**"

2001

Illustrations for campaign "Dash - **Un Aiuto per Crescere**" (a help to grow)  
Graphic Design and illustration for pamphlet serie "Alla Scoperta  
delle Professioni" (Exploring the Professions) **Ministero del Lavoro e Isfol**

Illustrations for "**Smoking Policy**" by Agip petroli

2000

Animation Short "Fisco Telematico 2" for **Ministero delle Finanze**

Illustrations for "Iva incompresa & le sue sorelle" by Fondazione Bellonci,  
Sogei e **Ministero delle Finanze**

Illustrations and decorations for major **Pediatric Hospitals in Italy**  
(**Ospedale amico** - Dash, **Missione Bontà** - ABIO)

1999

Animation Short "Fisco Telematico" for **Ministero delle Finanze**

Animation Short for "**Ospedale amico**" (Friendly Hospital) - Dash, Missione Bontà (Procter & Gamble e ABIO)

1996

Informative booklets for Società degli Autori e degli Editori (SIAE)

Illustrations for "**La guida degli anziani**"(elder guide) by **Comune di Roma**

1995

Graphic Design and Illustrations for "**Freedom from Hunger**" Campaign promoted by **FAO** in **Ethiopia, CISP-Movimondo**

Illustrations for "**La scuola che cambia**", pamphlet and TV serie by Videosapere (**Ministero della Pubblica Istruzione - Rai TV**)

## **CINEMA AND TELEVISION**

2011

Characters and Backgrounds design for the Animation Film "Il Generale e i Fratellini d'Italia", **Celebration of 150 years of Italian Unity** produced by **Rai Fiction** and **Lanterna Magica**

2008

Exhibition at Carpi (Bologna) about **La Freccia Azzurra** (Animation film)

2007

Characters and Backgrounds for the Animation Film Project "Le Balene di Gajas" (The Gajas Whales), produced by La Lanterna Magica.

1993

Characters and Backgrounds for the Animation Film "**La Freccia Azzurra**" (**The Blue Arrow**), story by Gianni Rodari, direction Enzo D'Alò, music by **Paolo Conte**, produced by La Lanterna Magica.

1990

Animated film creator "**Sasà**": TV series 26 episodes, 13 minutes long, produced by **INA in Paris, France**.

1982

Collaboration and Animated Shorts for Italian TV **Rai**: Italia Sera, Uno Mattina, 30 Anni della nostra storia.

## **TEACHING**

2000 - 2005

Teacher at Accademia delle Arti in Rome, subject: Illustration

1994 - 2000

Teacher at Istituto Europeo di Design subjects: "Children Book illustration" and "Computer Illustration (Adobe Illustrator)"

## **THEATRE SET DESIGN**

1981

"La confessione d'Isidora...fatta a pezzi" by A.Selleri, directed by Gerardo Vignoli

1977

"Opera" by Luciano Berio (Maggio Musicale Fiorentino), directed by Giovanni Lombardo Radice

MACBETH (Shakespeare), directed by Giovanni Lombardo Radice

## **EDUCATION**

1977 Set Design Diploma at **Accademia by Belle Arti di Roma** with **Toti Scialoja** - Theatre Set Design Course

1972 Art School Diploma